

PRESS RELEASE

Sunny Bridgnorth Powers Local Tile Company Following Major Solar Investment

Craven Dunnill reports it is set to reduce its electric bill to zero during 2014, following a major investment into solar technology at its Bridgnorth headquarters. Just a few months after the installation of 496 photovoltaic solar panels, the company is already producing over 50% of its total electricity requirement, whilst also making significant contributions to carbon off-setting.



Craven Dunnill is a leading ceramic tile distributor and retailer and has over 46,900 ft² of warehousing, showroom and office space at its Bridgnorth site. Abbey Solar Technologies of Stourbridge fitted 496 photovoltaic solar panels to Craven Dunnill's warehouse roofs. In the three month period following installation, the panels generated 26,500 kWh hours of electricity and the estimated annual output is around 112,000 kWh

hours, which is more than 50% of the company's usage. The peak output period is anticipated during the May – July period.

David Beech, the new Finance Director at Craven Dunnill has championed the investment and says the economics make good sense: "Not only are we now generating 50% of our electricity requirements, we also benefit from the feed-in tariffs, which means that in reality the company's electric bill for the site has been reduced to zero and the carbon off-set is the equivalent of around 3400 trees each year. The financial and environmental benefits go hand in hand and make perfect sense".

The solar panels are fitted to the roofs of Craven Dunnill's two warehouses, which are to the rear of the Stourbridge Road HQ site and are largely hidden from view. Craven Dunnill has also decided to replace all of its lighting with LED lights, which will save a further 80,000 kWh hours per year and are guaranteed to last five years.

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The End

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