

PRESS RELEASE

Craven Dunnill Opens Dedicated Tile Resource Centre in the Midlands

Craven Dunnill, the Shropshire based ceramic tile distributor, has opened a dedicated contract Specification Zone at its 10,000 ft² showroom at Bridgnorth. The new facility showcases a comprehensive library and sampling area of ceramic tiles and glass mosaics, specifically aimed at architects, designers and developers working across the UK, and offers customers a private, client meeting area.

The new resource centre is the latest strategic development at Craven Dunnill, which continues to expand its national contract business. It also provides a platform to showcase the burgeoning digital tile mural service, which sister company Craven Dunnill Jackfield manufactures and which is headed up by David Talbot.

He explains: “The new Specification Zone has been designed for contract customers to come and browse, muse, try out different combinations, touch and feel the latest product innovations and enables them to visualise alternative solutions for their current projects. Craven Dunnill works with many architects and designers and this new facility is designed to provide them with a comprehensive ceramic showroom and knowledge centre, where they can bring their clients”.



The Specification Zone has a modern context with ample space for the wealth of samples and collections on display. As a reference source it is exemplary and is continuously updated, as new innovations come on stream. The spectrum of middle to high end ceramics and mosaics is vast and is categorised by visual appearance: marble, industrial, wood, concrete, large format, polished, glass mosaics, and the like. A digitally produced tile mural in a spa setting prominently features on one wall with three-dimensional split stone on another. Concept viewing racks encourage customers to trial different tile combinations, whilst the glass-fronted meeting room facilitates customers' private meetings with their clients.

The new Specification Zone is open seven days per week, without appointment, and is supported by a team of knowledgeable showroom staff. Prior appointments can be made with David Talbot regarding tile murals, Steve Whitehurst, Sales & Marketing Director at Craven Dunnill or members of the contract sales team.

For all sales enquiries please contact T: 01746 761611 info@cravendunnill.co.uk

The End

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High resolution images of the new Specification Zone at Craven Dunnill available on request

Press enquiries and image requests please contact:

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